

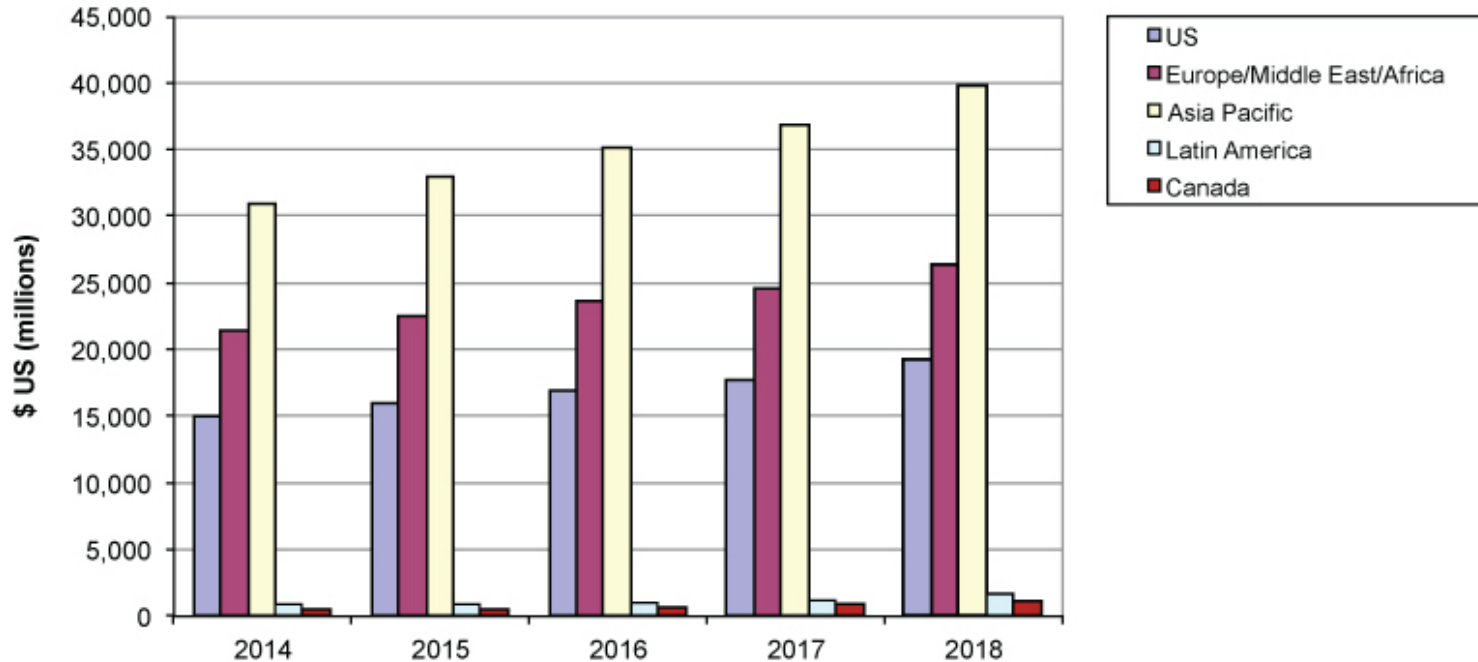


Student Society  
of UBC Vancouver



AMS Game Development Association

## Global Video Game Market Growth 2014 – 2018



Source: PwC, *Global Entertainment and Media Outlook: 2014-2018*

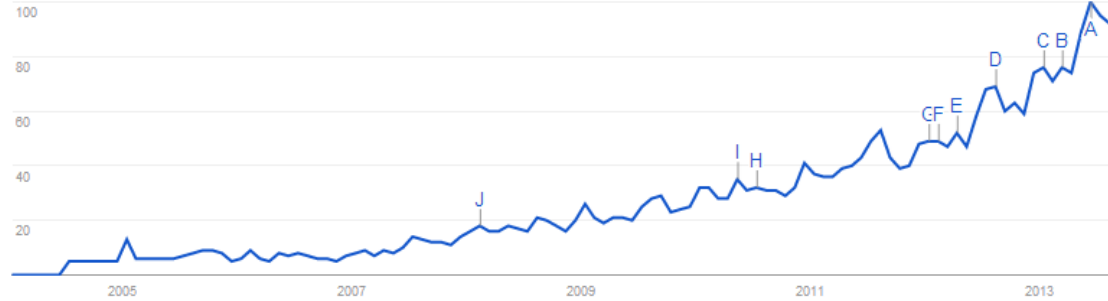
Web Search interest: indie games. Worldwide, 2004 - present.



### Interest over time ?

The number 100 represents the peak search interest

News headlines  Forecast ?



Embed

### Regional interest ?



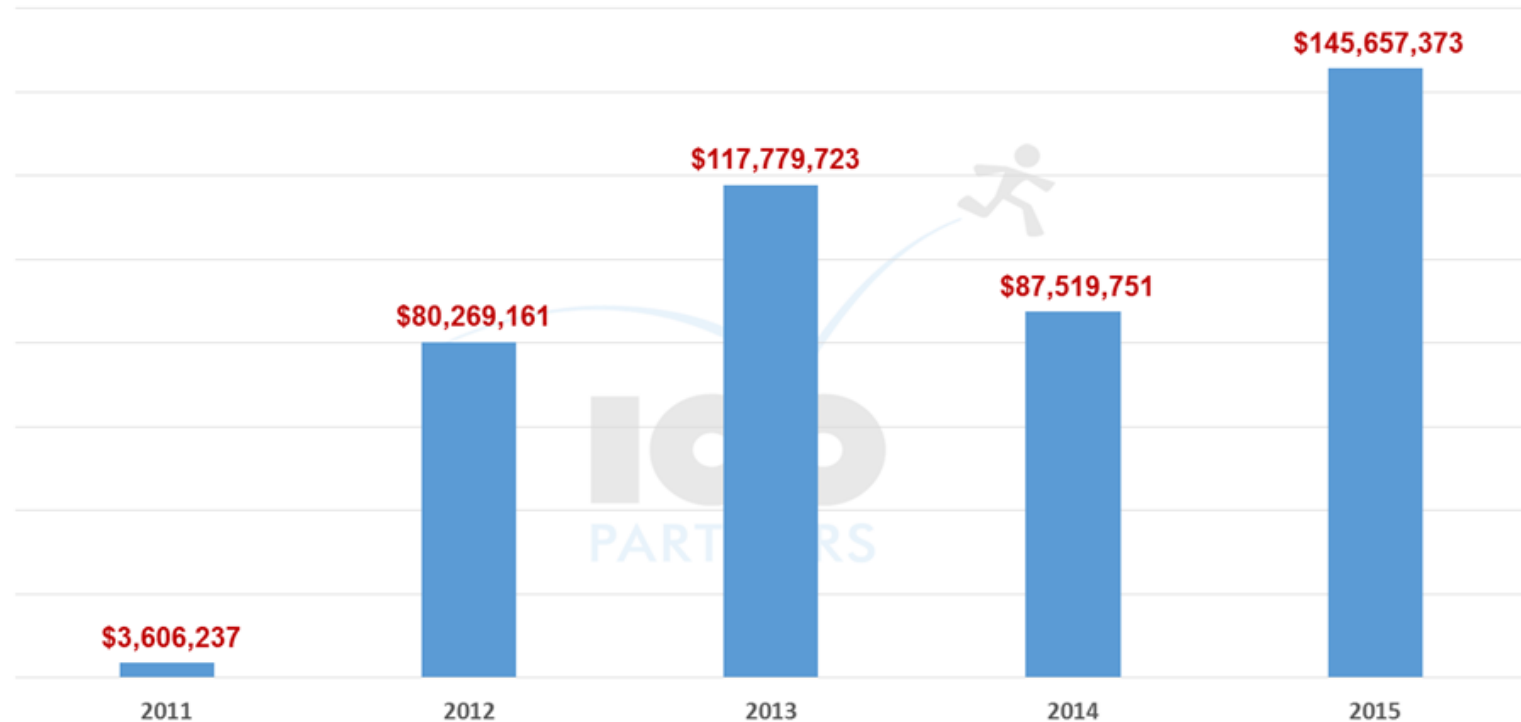
### Related terms ?

Top Rising

Term	Interest Index	Bar Length
indie game	100	Full bar
best indie games	80	80% bar
indie games free	75	75% bar
xbox indie games	55	55% bar
pc indie games	50	50% bar

## TOTAL AMOUNT PLEDGED PER YEAR - CATEGORY GAMES

KICKSTARTER



SOURCE: ICO PARTNERS 

# Game Development Courses in Canada

30% of the Universities in Canada consists of a Game Development Course



[http://www.canadian-universities.net/Universities/Programs/Graduate-Studies-Game\\_Development.html](http://www.canadian-universities.net/Universities/Programs/Graduate-Studies-Game_Development.html)

What About Other Skills Needed for  
Game Development?

# The Question

How can we help?



# A little something about us...

Student run organization

100+ Active members

Gaining close connection with studios around Vancouver

In Contact with departments at UBC for the advancement in VR

We are also open for clients outside of UBC

Our Aim: Promote the knowledge of Game Development and the potential it has today.



Finally...



**Gowtham Mohan**  
President, Developer



**Jeanie Suparman**  
Vice President, Developer



**Shrey Swades Nayak**  
Treasurer, Gameplay  
Designer



**Piniya Chandra**  
Lead Artist



**Maia Kamyab**  
Secretary, Background  
Artist



**Jay Priso**  
Lead Gameplay  
Developer



**Max Ahn**  
Lead Gameplay Designer



**Eamonn Keane**  
VP External

