

COOL TOOLS FOR A WARMING WORLD SYMPOSIUM: AGENDA

Thursday October 13th, 2016 (DRAFT OCT 04)

MORNING SESSION

GOAL: To showcase digital media tools shown by research to be effective in engaging citizens on climate change, and explore their potential in wider social mobilization for climate action

Opening Speakers: 8:30 – 9:50am

- **Dr. Stephen Sheppard – Director of UBC’s Collaborative for Advanced Landscape Planning (CALP):** Welcome, goals and agenda for Symposium, & UBC’s goal to foster a center of excellence/network in social mobilization for climate change
- **Dr. Sybil Seitzinger, Director of Pacific Institute for Climate Solutions (PICS):** Need for climate action in Canada; Introduction of Keynote Speaker
- **Keynote: Jonathan Wilkinson – Member of Parliament for North Vancouver; Parliamentary Secretary to the Minister of Environment and Climate Change.** Federal perspective on the role of citizens and engagement in implementing the emerging Pan-Canadian climate action plan
- **Daniel Kreeger - Executive Director, Association of Climate Change Officers.** Building climate change literacy & capacity among professionals and decision makers of tomorrow
- **Tzeporah Berman – Author and environmental activist.** NGO perspectives and lessons learned in mobilizing citizen-led action on climate change.
- **Questions and Answers**

COFFEE BREAK: 9:50 – 10:10am

Key Experts: 10:10 – 10:50am

1. Introduction of key experts representing research cluster disciplines
 - **Dr. Stephen Petrina - UBC Faculty of Education,** Media and technology studies
 - **Dr. Jiaying Zhao - UBC Department of Psychology,** climate change perceptions & behaviour change
 - **Dr. Aleksandra Dulic - UBCO, Centre for Culture and Technology,** arts and social engagement
 - **Samsara Marriott - Science World,** Youth Program Specialist
2. Stephen Sheppard: brief introduction other Research Cluster members:
Dr. Rita Irwin, Dr. Maged Senbel, Dr. Alan Kingstone, Dr. Stephanie Cheng, Dr. Catherine Potvin, Dr. Suzanne Moser, Dr. Kate Sherren, Dr. Olaf Schroth, Dr. David Fraccia

Presentations of digital tools & Research Results: 10:50am-12:30pm

- **Alicia LaValle - UBC Future Delta 2.0 team,** climate change video game, co-design & evaluation
- **Adam Fenech - University of PEI – Coastal Impact Visualization Environment (CLIVE)**
- **Maged Senbel - University of British Columbia,** “Do it in the Dark”
- **Leslie Alden – County of Marin Government,** “The OWL Project” on sea level rise
- **Tarah Stafford – West Vancouver ‘Cool Neighbourhoods’,** Thermal imaging for social engagement
- **Tammy Meyers and Miles Marziani – QuestUpon** Augmented Reality

MORNING EMCEE: Dr. Stephen Sheppard. AFTERNOON EMCEE: Alicia LaValle

FACILITATORS: Stephen Sheppard, Emme Lee, Sara Muir Owen, Jon Salter, Jeannette Angel-Fox

NOTE TAKERS: Jenalee Klutz, Cindy Cheng, Ted Lau, Sonia Talwar, Murray Journey

**Must arrive by 8am and stay to end*

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AFTERNOON SESSION

GOAL: Identify research gaps, strategies and forward moving partnerships

LUNCH: 12:30 – 1:30pm

- **Lunch Keynote: Joyce Murray – Member of Parliament for Vancouver Quadra; Parliamentary Secretary to the President of the Treasury Board**
- Networking tables with research partners, NGO & Industry partners

Breakout Discussions 1: Priorities and Research Gaps. 1:30- 2:15pm

Tables Assigned by expertise mixing participants from

- Education
- NGO
- Government
- Research Partner
- Industry

COFFEE BREAK: 2:15 – 2:30 pm

Facilitators group to come up with top themes for Final Break-Out Session

Breakout Discussions 2: Strategies and Partnerships. 2:30- 3:30pm

1. Introductions of **Dr. David Fracchia – Centre for Digital Media**
2. *Participants choose tables preferred based on theme established after Breakout Session 1*
 - A) Strategies how to mobilize tools for climate changes (systematize, scale up, embed in practice target publics, enabling processes)
 - B) Partnerships: emerging and needed for strategy and contributions

Outcomes: Action, Survey and Closing Remarks 3:30 – 4:15pm

3. Facilitators summarize Breakout Discussion 2
 4. Surveys for continued collaboration
 5. Closing Remarks, thanks and info on Public Seminar later in the evening
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