

# PUBLIC SEMINAR: Cool Tools for a Warming World

Engaging citizens on climate change with powerful digital media

Thursday Oct 13th 2016 7:00pm-8:30pm

C680 – HSBC Hall, UBC Robson Square (Downtown Vancouver)  
800 Robson Street, Vancouver, BC Canada V6Z 3B7

Hosted by: The Collaborative for Advanced Landscape Planning (CALP) in partnership with the Pacific Institute for Climate Solutions (PICS)



We invite you to a free Public Seminar showcasing innovative digital media and success stories for climate change education, planning, and action. Leading experts will demo interactive visual tools and share new research findings on what works in building climate change awareness and fostering community-led action. Audience participation is encouraged. Refreshments provided.

## Moderator:

- Sara Muir Owen, UBC Program Manager, Pacific Institute for Climate Solutions

## Speakers:

- Stephen Sheppard – **Future Delta 2.0 – Climate change videogame for schools.** Director: Collaborative for Advanced Landscape Planning, University of British Columbia
- Maged Senbel – **“Do it in the Dark” – Energy Challenge using visual and social media.** Professor in Urban Design: School of Community & Regional Planning, University of British Columbia
- Adam Fenech – **Coastal Impact Visualization Environment (CLIVE) on sea level rise.** Director: Climate Lab, University of Prince Edward Island

## Expert Panellist:

- Robert Gifford – Internationally recognized Environmental Psychologist, University of Victoria
- Daniel Kreeger – Executive Director: Association of Climate Change Officers



For an overview of research results on social mobilization using digital tools to engage 3000 people in BC, see <http://pics.uvic.ca/synthesis-pics-funded-social-mobilization-research>