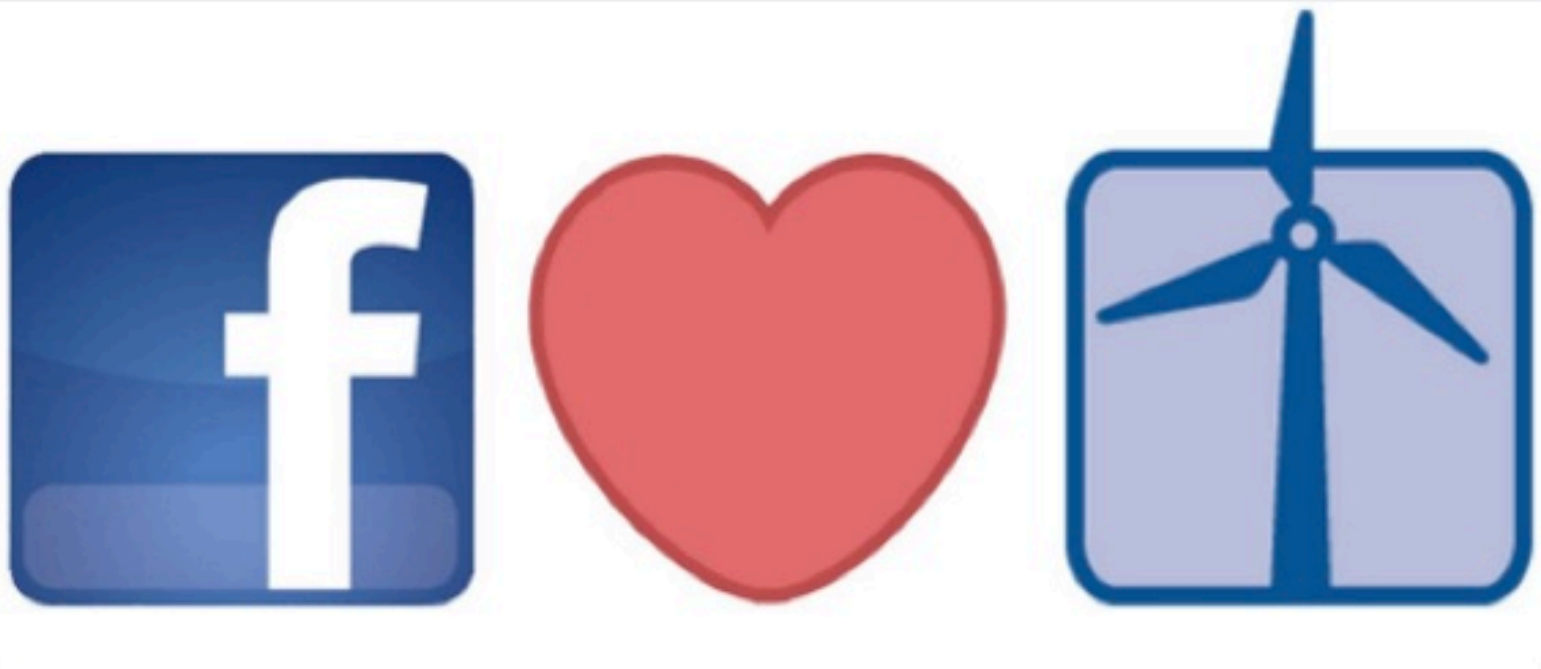


The social network

Photo petition (or, *competition!*) launched for everyone who wants Facebook to pledge to go green by Earth Day, and it's already chock full of images from supporters!









**YOU'VE SET A
WORLD RECORD!**

80,000+
facebook comments
in 24 hours!

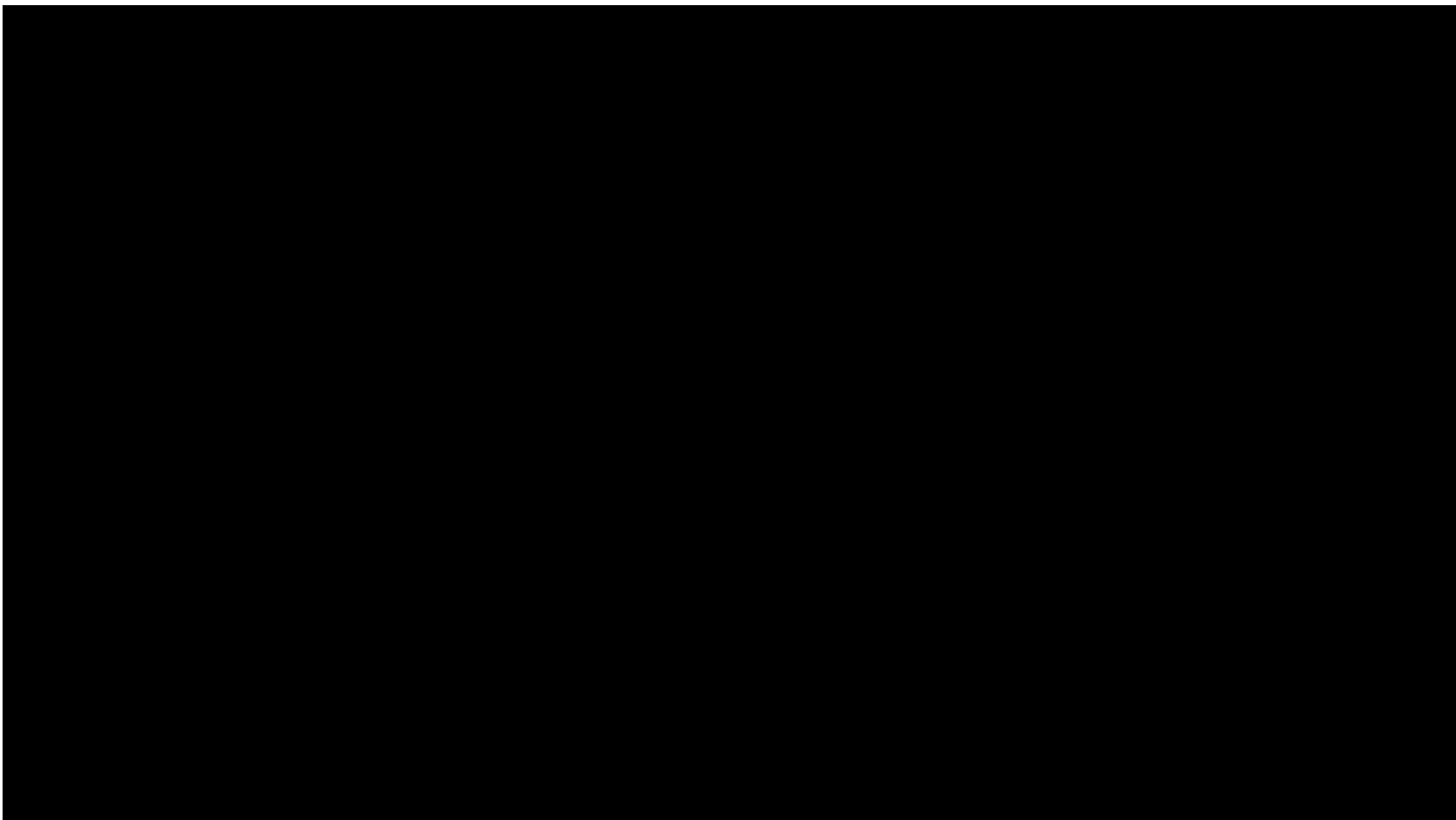
22

facebook Events Calendar

Will Facebook
pledge to go green
by Earth Day?



April 2011						
Sun	Mon	Tues	Wed	Thurs	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30





**DARK
SIDE**

391608

Jedi have joined
the Rebellion.

English

English

GREENPEACE

VW: The Dark Side
by GreenpeaceVideo

3:16 / 1:01

730k

SHARE THIS VIDEO

Rebel Manifesto

Our home—Earth—is in trouble. VW opposes key environmental laws we need if we're going to stop our planet going the way of Alderaan (bye bye). But all is not lost. We feel the good in

Turn VW away from the Dark Side.

Sign the Rebel Manifesto and we'll email VW's bosses for you - and you can watch Episode III.

First Name

Last Name

Email

United Kingdom

Post Code

☐ Send me occasional updates and news.☐ I drive a VW and want them to change.See Steven, P.O. No. and 67,448
others like this. Admin**JOIN THE REBELLION**

Social Media Stats

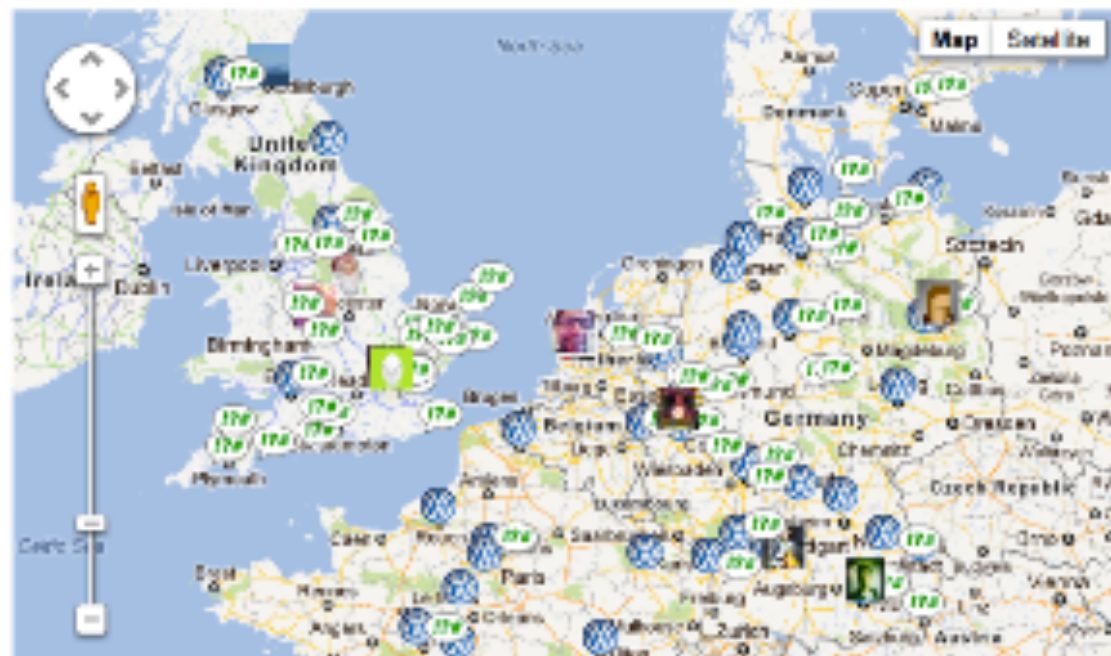
- **18k tweets** using #vwdarkside from June – Dec., 2011 [source: Topsy.com]
- **12k tweets** on #greenpeace for same period [source: Topsy.com]
- **74k fans to Facebook** campaign page, who themselves have **20.3 million friends**.
- Weekly reach of page about 30K
- **62k people** visited film competition site – 16k of them voted
- **2million+ views** to main campaign films. It is difficult to get accurate numbers since there are over a hundred clone version that were uploaded to YouTube and Vimeo when the video was taken down by LucasFilms. [source: YouTube & Vimeo search]



away from the Dark Side. Together, we've sent hundreds of thousands of emails and tweets to Volkswagen calling on them to stop lobbying against climate laws - but they're still ignoring our demands.

Add your message to VW to the live action map and we'll deliver it to the company. You can add a message by tweeting on the hashtag #dasproblem and adding a location to your tweet. Or you can use the box on the right - don't worry, if you don't have twitter just untick the box, it'll still work.

JOIN THE REBELLION



EMAILS: 484,314

TWEETS: 24,370

☐ Use Twitter [location detected]

140

Send

<http://t.co/AsfkdEut> #vw #dasproblem

@GreenpeaceCA

21 days

@Lahoux_23 haha ti-croûte de 10h15 ! Sambo est partie avec la calotte a @jgrier1 !
#dasproblem



VW
has
a
Dark Side

www.VWdarkside.com
#VWdarkside

GREENPEACE





Photo: David Dodge Copyright © The Pembina Institute



STAND WITH RANDY

Live tweets from the State Dept. hearing:
@BoldNebraska @janekleeb
All Risk, No Reward. #NoKXL

STOP THE PIPELINE



★ ★ ★ ★ ★ **StandwithRandy.org** ★ ★ ★ ★ ★











**"We can be the generation that finally
frees America from the tyranny of oil"
-Obama**





