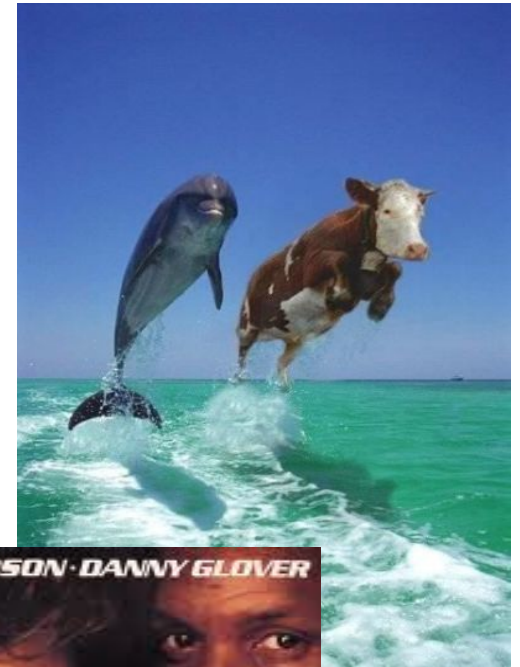


It was a dark  
and stormy night.





# Stop Climate Change

# Create Jobs



Authorized by Glasswaters Foundation

**What does  
Climate Change  
have to do with  
the cost of a  
loaf of bread?**



**When she asks what  
you did about Climate  
Change, what will  
you tell her?**







## COOL NEIGHBOURHOODS



- 53 % of GHG emissions in typical suburban centers comes from single family homes
- In West Vancouver the average home emits 9 tonnes of GHG's/year
- You can visualize 1 tonne as a hot air balloon of emissions
- My neighbourhood of 31 houses had about 327 hot air balloons floating around up there

# Free thermal imaging with Firefighters





Actually seeing the heat seeping out of your home is a strong motivator when it comes to improving your home energy efficiency.

A much higher percentage of participants (approx. 90%) went ahead with energy retrofits after having thermal imaging than did with having energy audits (approximately 40%).



- Cool North Shore
- 20 neighbourhoods
- 5 municipalities
- Thermal imaging blitzes
- 90% of households that had thermal imaging went on to do energy retrofits or came to another neighbourhood gathering to figure out what they should do next
- Something that could be done in every municipality across the country

- The hard part is getting them in the door in the first place.
- Once you get them 'in the pipe' with the visual image they usually find it difficult to get back out
- From there it is a much easier road to other energy emission reductions